

## Estimate 2014 t/m2017

### CONSUMER

ik heb de omzet van 2013 proberen te verdelen, hieronder mijn schatting:

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Hardware automotive	85	70	50	30	10
Nieuwe GO	110	210	210	210	210
Overige PND's	410	280	250	225	205
Fitness Tom2	30	60	100	150	200
Accessoires	10	10	10	10	10
Consumer App's	3	5	10	15	20
C&S omzet uit GO	3	12	24	37	47
<b>Totaal</b>	<b>651</b>	<b>647</b>	<b>654</b>	<b>677</b>	<b>702</b>

### AUTOMOTIVE

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Bestaande klanten	111	111	111	111	111
Orderboek oud PSA,Jeep, Smart			17	50	83
Orderboek nieuw				34	166
<b>Totaal</b>	<b>111</b>	<b>111</b>	<b>128</b>	<b>195</b>	<b>360</b>

### TELEMATICS

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Vanaf 2014 groei van 40%(auton. + acq)					
<b>Totaal</b>	<b>85</b>	<b>109</b>	<b>135,7</b>	<b>171,4</b>	<b>216,7</b>

<b>LICENSING stabiel</b>	<b>116</b>	<b>110</b>	<b>115</b>	<b>120</b>	<b>125</b>
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### RECAPITULATIE

	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>
Consumer	651	647	654	677	702
Automotive	111	111	128	195	360
Telematics	85	109	135,7	171,4	216,7
Licensing	116	110	115	120	125

<b>Totale omzet</b>	<b>963</b>	<b>977</b>	<b>1032,7</b>	<b>1163,4</b>	<b>1403,7</b>
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Brutomarge-percentage	54%	56,70%	59,88%	63,97%	68,74%
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<b>Bruto marge</b>	<b>520</b>	<b>554</b>	<b>618</b>	<b>744</b>	<b>965</b>
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OPEX	496	510	490	500	510
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<b>EBIT</b>	<b>24</b>	<b>44</b>	<b>128</b>	<b>244</b>	<b>455</b>
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Intrest	1	0	0	0	0
Tax	4	4	19	49	91
Netto winst	19	40	109	195	364